



February 2006 Issue



In this issue...

■	Nancy's Welcome Message
■	D-10 Announcements & Highlights
■	San Jose Events for February
■	Neighborhood Center
■	Facts, Trivia, & More



Nancy, along with Vice Mayor Cindy Chavez, presents a commendation to Holy Spirit School during Catholic Education Week

Dear District 10 Residents and Friends,

I'm sure that most of you don't need to be reminded that Valentine's Day will be here before we know it! Valentine's Day is always a fabulous opportunity to think about the people and things that mean the most to us in our everyday lives. When we buy chocolates and flowers for those special loved-ones, not only do each of us give a gift, we also make a special investment in that relationship. Looking at recent events, I can see just how important it is for each of us to make meaningful investments in the areas we care about. The San Jose City Council decision to invest in the Grand Prix is a way to make an investment in our great City. Here's why:

1. As a **major policy direction** that came from "Getting Families back to Work" study sessions for the last three years, the Council unanimously agreed to **pursue economic development activities in the sports and entertainment fields**. We also unanimously approved the Grand Prix last year because of the opportunities it presented to **generate income for our City**.
2. **The 2005 race had spectacular results:**
 - *During the three-day period, the event drew over 150,000 spectators to San Jose's downtown.*
 - Approximately **23,000 grandstand seats were sold** before the race.
 - **30,000 pieces of race-related merchandise were sold.**
 - The pre-race Canary Fund Gala raised **\$700,000 for cancer research.**
 - **VTA rider ship on the light rail system was up** 47% on Friday (+5,000), 148% on Saturday (+10,000), and 284% on Sunday (+15,000).
 - **More than 100,000 viewers** watched the tape-delayed broadcast on NBC-11, making it the **most viewed sporting event that weekend**, surpassing both the Giants' and the A's baseball games.
 - **TV coverage was international**, with the event broadcast to 54 countries.
 - **Hotels experienced an additional 3,000 room nights**, with overall occupancy rising from 55% to 77% from the pre-race year.
3. **Economic Impact**

Direct attendee spending associated from the race is estimated at \$23.1 million. Applying a multiplier effect to represent how this money expands into San Jose's economy brings the **total estimated attendee spending to \$41.6 Million**. Solidly documented estimates include 2005 revenue in four categories: Sales Taxes (\$19,000), Room Taxes (\$72,000), net parking revenues (\$21,000). The 2006 race will also include \$1 per daily admission (\$150,000). Total revenue from these four sources is conservatively estimated to total approximately \$262,000 per year for the remaining 8 years of the agreement. Even if these revenues do not grow in future years, the City's initial investment (excluding City services costs) would be paid back by the 6th year of the event.

(cont.)

The investment required under the agreement totals \$1.0 million in 2006, and \$500,000 in 2007. No further contributions are required after the 2007 race. Amortized over the nine years of the agreement, City Investment contributions average approximately \$167,000 annually. All of the Investment contributions are to be provided from the General Fund. If all costs for the agreement (including those paid for by the Redevelopment Agency) are included, total costs average \$945,000 per year over the full nine years of the agreement. These costs include city contributions and investments, other financial assistance as noted above, and city services including staff planning, interagency coordination, traffic related expenses, and public safety-expenses. As previously discussed, this approach to cost allocation is more conservative than reported by any other agency. From the 9 year investment, over \$400 million is anticipated as income to the local economy, which makes the Grand Prix a sound investment.

Best wishes,
Nancy Pyle
Councilmember, District Ten

San Jose Announcements & Highlights

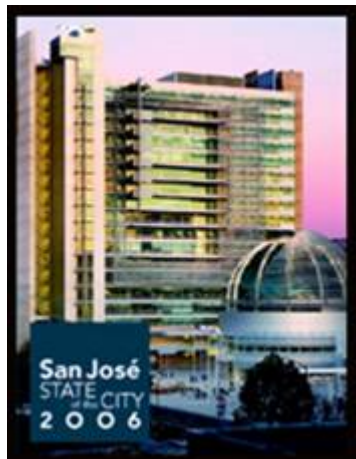
- **San Jose Schools are outperforming other big-city school districts**
A study performed in late 2005 indicates that API test scores at the lowest performing schools in San Jose are up by as much as 41% since 1999. Since 1999, 98% of San Jose Schools have increased their API scores. San Jose schools' average API score is 765, notably higher when compared with comparable cities such as San Francisco (745), San Diego (726), and Oakland (635).

San Jose Events for February

San Jose State of the City 2006

Join Mayor Ron Gonzales
& Councilmember Pyle on

**Wednesday, February
8th at 5:30 pm @ the
New City Hall Rotunda
(200 East Santa Clara Street)**



Come join Councilmember Pyle and her fellow Councilmembers as they attend Mayor Ron Gonzales' 2006 State of the City Address. Following his remarks, the Mayor will present Good Neighbor & Pride of San Jose Awards to individuals and groups nominated by the City Councilmembers.

**Congratulations to the Almaden Valley Women's Club, District 10's
2006 recipient of the Good Neighbor Award!**

(Complimentary tickets are required for entry. Please call (408)554-2972 to request tickets.)



Councilmember Pyle gives a commendation to the Almaden Business Association for raising over \$30,000 to sponsor the purchase of books, furnishings, and technology for the new library's "Children's Storytime Area."

The new Almaden Library & Community Center will hold its **grand opening on Saturday May 13th**. The new library is 19,000 Sq. Ft. (as opposed to the old facilities 10,715 Sq. Ft.) and the new community center is 34,999 Sq. Ft. (as opposed to 3,323 Sq. Ft.). The library will offer larger Adult and Children Collections, Language Collections, a Tech Center, Teen Rooms with computers, and a living room with Fireplace. The Community Center will offer an expanded community room (seating 564 people), Tiny Town area for children, Gymnasium, Fitness Center, Dance Studio, Cooking Classroom, Computer lab, and Game Room.

D10 Recipe of the Month

Valentine's Day Truffles

Ingredients

1/4 cup heavy cream
8 oz. bittersweet chocolate, cut in small pieces
6 tbsp. unsalted butter, softened
6 pecan sandies or 1/4 cup fine cocoa

Directions

In a heavy, small saucepan, bring the cream to a boil. Remove from the heat and stir in the chocolate and butter. If necessary return to heat for 30 seconds while stirring until chocolate is completely melted and well blended.

Pour chocolate mixture in a shallow glass or plastic container and refrigerate until firm, about 2 hours.

Process pecan sandies in food processor or blender to make very fine crumbs, and scatter them on a pie plate. Line a glass, airtight container with waxed paper. Dip a melon baller in warm water and scrape it across the surface of the cold truffle mixture to form a 1/2-inch ball. Drop the ball into the crumbs and repeat with the rest of the mixture.

Roll the chocolate balls around the crumbs until well coated.

Transfer the truffles to the prepared container and separate layers with additional wax paper. Cover tightly and keep refrigerated. Makes around 35 small truffles.

Neighborhood Center

COMMUNITY LEADERSHIP ACADEMY (CLA)

Register for CLA classes by contacting 408.723.4114 or via email ndc@sanjoseca.gov.

Community Grants Panel and Grant Writing 101 co-sponsored with United Neighborhoods of Santa Clara County (UNSCC)	Saturday, February 11, 2006	Time TBA – please call for more details	Kirk Community Center, Room 17 1601 Foxworthy Avenue 95118
--	-----------------------------	---	--

UPCOMING AWARDS AND GRANTS

- **San José Beautiful Beautification Grant** – Provides between \$100-\$2000 in matching grant support to nonprofits, neighborhood associations, schools and other community organizations that wish to help foster community pride in San José through beautification or landscaping. **Applications are due on February 24, 2006 by 5:00 p.m.** For more information, view the San José Beautiful website at <http://www.sjbeautiful.org/> or call 408.723.1574.
- **Community Foundation of Silicon Valley Neighborhood Grants** - This yearly program provides grants of \$500 to \$5,000 and technical assistance to help resident-based groups conduct activities that improve neighborhood conditions or address issues important to their quality of life. **The grant deadline is March 31, 2006.** For more information, view the Community Foundations website at http://www.cfsv.org/grants_neighborhood.html

HELP KEEP SAN JOSE BEAUTIFUL

The Office of San José Beautiful is recruiting residents 18 or older to serve on its Steering Committee. As a member you will be part of a citywide beautification and environmental education program, which is an affiliate of Keep America Beautiful. To learn more about the Steering Committee please visit our website: http://www.sjbeautiful.org/volunteer_ops.html or call the office at 408.723.1574.

NEIGHBORHOOD IMPROVEMENT AWARD WINNERS

The Office of San José Beautiful is pleased to announce the following Neighborhood Improvement Award (NIA) winners in District 10:

- **Santa Teresa Foothills Neighborhood Association** – Beautification projects along Curie Dr.

If you see an improvement project you would like to nominate, NIA nominations are due Friday, May 26, 2006. For more information, visit www.sjbeautiful.org.



Nancy with a group from District 10's Unicorn Shop on a tour of the new City Hall

Tours of City Hall

You can still tour the new City Hall facility Monday – Friday with a self guided tour or a docent led tour on Tuesdays at noon. **Come and visit – we'd love to see you! Call 277-4000 for more information.**

Contact Us

**Office of Councilmember
Nancy Pyle
Councilmember, District Ten**

**408-535-4910
408-292-6478 - fax
district10@sanjoseca.gov
www.sanjoseca.gov/district10**

District 10 Staff

[Leland C. Wilcox](#)
Chief of Staff

[Linda Alexander](#)
Executive Assistant

[Daniella Polar](#)
Community Relations Coordinator

[Eric T. Crane](#)
Communications Aide

MEGAN'S LAW

In an effort to promote public safety, the San José Police Department's Megan's Law Unit would like to encourage members of the community to visit the website <http://meganslaw.ca.gov>. The site allows you to learn about the law, how to protect yourself and your family, and how to search for sex offenders in your neighborhood. If your neighborhood group would like to host one of the quarterly community meetings on Megan's Law, please contact the NDC at 408.723.4114.

Valentines Day Facts & Trivia

- **Over 80 million** roses are sold worldwide on Valentine's Day.
- **In the middle ages**, people would pin the name of their sweetheart to their sleeve on Valentine's Day and keep it there for a week, hence 'wearing one's heart on their sleeve.'
- **15%** of women in the US send themselves flowers on Valentines.
- The Roman feast of Lupercalia was held on February 14th in honor of Juno, the Goddess of women and marriage. During this festival, young men would hold a lottery to decide which girl would be theirs.

And now for this month's trivia question:

Which Pope established St. Valentine's Day as a celebration of love and for what reason did he do so in 496 A.D.?

- Answers to this and more can be found on the D10 website -

City Council Meetings

The City Council convenes every Tuesday at 1:30 PM at **200 East Santa Clara Street**. On the first and third Tuesday of the month the Council meets at 7:00 PM for Public Hearings.

Looking for even more news?

Have you visited the District 10 website lately? Keep up to date on the D10 news that's important to you at <http://www.sanjoseca.gov/district10/> !



Almaden Valley Women's Club Board Members

Recipients of the Mayor's Good Neighbor Award

Back Row (L to R): Jennifer Coelho, Linda Bronson, Kay Patel

Front Row (L to R): Michelle Correa, Cindy Griffeth, Charlene Chavez

Community Calendar

Wednesday, Feb. 1, 2006: 9:45 AM-11:00 AM
Almaden Senior Association Monthly Meeting
Almaden Winery Community Center; 5370
Chambertin Drive

Wednesday, Feb. 8, 2006: 6:00 PM-7:30 PM
Hoffman/Via Monte Neighborhood Association Monthly Meeting
Almaden Hills United Methodist Church; 1200
Blossom Hill Road

Wednesday, Feb. 8, 2006: 7:30 PM-8:30PM
Montevideo Homeowners Association Monthly Meeting
Corner of Coleman and Camden, in the
clubhouse behind the pool

Thursday, Feb. 9, 2006: 7:00 PM-8:30 PM
Santa Teresa Foothills Neighborhood Association (STFNA) Monthly Meeting
Southside Community Center; 5585 Cottle Road

Thursday, Feb. 9, 2006: 7:30 PM-9:00 PM
Almaden Hills Estates Homeowner Association Meeting
Almaden Pizza Co.; 5965 Almaden Expressway

Monday, Feb. 13, 2006: 7:00 PM-8:30 PM
Almaden Valley Community Association (AVCA) meeting
Almaden Pizza Co. -- 5965 Almaden Expy
(Almaden Expy. & McAbee Rd.)

Wednesday, Feb. 15, 2006: 6:30 PM-8:30 PM
Hoffman/Via Monte Neighborhood Action Council (NAC) Monthly Meeting
Almaden Hills United Methodist Church; 1200
Blossom Hill Road

Tuesday, Feb. 28, 2006: 7:30 PM
VEP General Meeting
Gunderson High School; 622 Gaundabert Lane

Answer for last month's trivia question

Q: Months that begin on which day will always have a 'Friday the 13th'?

A: Sunday

